

中国解剖学会

Chinese Society for Anatomical Sciences (CSAS)

北京市东城区东单三条 9 号

电话: 010-65105025

**The 11th Asia Pacific International Congress of Anatomists (APICA) &
the 39th Annual Meeting of the Chinese Society for Anatomical Sciences (CSAS)**

Invitation Letter for Business Cooperation

Dear Leaders of Various Enterprises,

You are warmly welcome to the combined 11th Asia Pacific International Congress of Anatomists (APICA) and 39th Annual Meeting of the Chinese Society for Anatomical Sciences (CSAS). The conference will be held in Guangzhou, China from the 8th to 11th of August, 2025.

During the conference, there will be exhibitions of anatomy-related instruments, equipment, reagents, software, and books, providing relevant information services to international and domestic scientific researchers. We sincerely invite your company to participate in the exhibition and appreciate your generous support.

1. Conference Time and Venue

Registration Date: August 8, 2025

Conference Dates: August 9–10, 2025

Dismantling Date: August 11, 2025

Venue: Guangzhou Yuexiu International Conference Center, No. 119 Liuhua Road, Yuexiu District, Guangzhou, Guangdong Province (Exhibition area images attached below)

2. Cooperation Contents

category	Sponsorship	Cost	Number of Sponsors	Exhibition Booth (Note 1)	Remarks
1	Primary Sponsor	\$21,000	Unlimited	Exhibition spaces on Floors 3 and 6	
2	Welcome Dinner Sponsor (Aug. 9)	\$15,000	5	Exhibition spaces on Floors 3 and 6	
3	Closing Dinner Sponsor (Aug. 10)	\$15,000	5	Exhibition spaces on Floors 3 and 6	

4	3m×3m Booth (including construction fee)	\$7,000	15-18	Exhibition spaces on Floors 3 and 6	Note2
5	Postgraduate Forum Competition Sponsorship	\$4,200			
6	International Advisory Committee Luncheon (Aug. 9)	\$3,000			
7	Journal Display Area	\$2000-3000/per journal	8-10	Display area on Floor 6	Note3
8	Plenary Coffee Break (Morning of 9th)	\$3,000	1	Special area on Floor 3	
9	Coffee Breaks (Afternoon of 9th, Morning & Afternoon of 10th)	\$4,200	1-3	Exhibition space on Floor 6	
10	Bag Sponsor	\$7,000	1	Display on Floor 3	Note5
11	Sponsor of Meal Tickets Name Tags, and Stationery	\$12,000	1	Display on Floor 3	Note6

Note 1: Floor 1 is the lobby, featuring primary sponsors' nameplates. Floors 3 and 6 have enterprise display nameplates, video intros, and booths.

Note 2: Floors 6 has 15-18 booths. CSAS members can get one free booth after paying the membership fee. As this conference is combined with APICA, enterprise members need to pay an additional booth fee of \$1,000 and a construction fee of \$1,200 per booth. Booth positions are allocated based on sponsorship order and amount. There are also enterprise displays on Floor 3.

Note 3: Journals sponsored by the CSAS cost \$1,500 each; Overseas journals cost \$3,000 each; other Chinese journals cost \$3,000 each.

Note 4: Items 1-4, 10, and 11 offer meeting Brochure and meal vouchers for 1-2 enterprise personnel.

Note 5: The conference bag will feature the enterprise LOGO (without the enterprise name). The society charges a fee of \$7,000. The enterprise needs to produce 1,000 bags. The bags must display the conference name and organizer, with a quality not lower than \$7. The specific design and material must be approved by the conference committee.

Note 6: The design of meal vouchers, name tags, notebooks, and pens must be approved by the

conference committee. The fees will be paid to the society, which will arrange for a company to produce them.

Note 7: The on-site enterprise exhibition will be handled by Guangzhou Jiezu Ad Company.

3. Corporate Materials Requirements:

Text: In Chinese and English (around 800 Chinese characters, with English being the Chinese translation) or full English (around 1,000 words).

Images: Original photos.

Videos: No longer than 5 minutes.

4. Payment Details:

Please transfer the payment to the following account:

Account Holder: Chinese Society for Anatomical Sciences

Bank: ICBC Beijing Dongsi Branch

Account Number: 0200004109014480529

Include "corporate exhibition + number" in the transfer note. After confirming the payment, the society will notify Guangzhou Jiezu Ad Company to start production.

5. The 3rd Chinese Anatomical Equipment Forum:

During the conference, "The 3rd Chinese Anatomical Equipment Forum" will be held. All enterprises supporting the conference are welcome to attend. The forum will provide society leaders, anatomists, and teaching representatives a platform for enterprises to gather feedbacks and suggestions, and to promote innovation in anatomical and embryological teaching specimens, models, slices, softwares, and laboratory construction plans. Enterprises that provide special sponsorship (totaling over \$7,000) will have the opportunity to give a 6-minute presentation at the forum. Society leaders and teaching representatives will provide feedback and suggestions.

Thank you for your strong support for the Chinese Anatomical Society!

For more information, please contact:

- CSAS Office: 010-65105025

- Prof. Wang Huaqiao: Email: gzwhuaqiao@126.com; Mobile: 13609772967

- Mr. Chen Chaofan, General Manager, Guangzhou Jiezu Ad Company: Mobile:13392658388

- Mr. Huo Aimin (CSAS Office): Email:ham628@sina.com;

Mobile:13671034850

Chinese Society for Anatomical Sciences



June 3, 2025

Attachment: Exhibition Area Photos



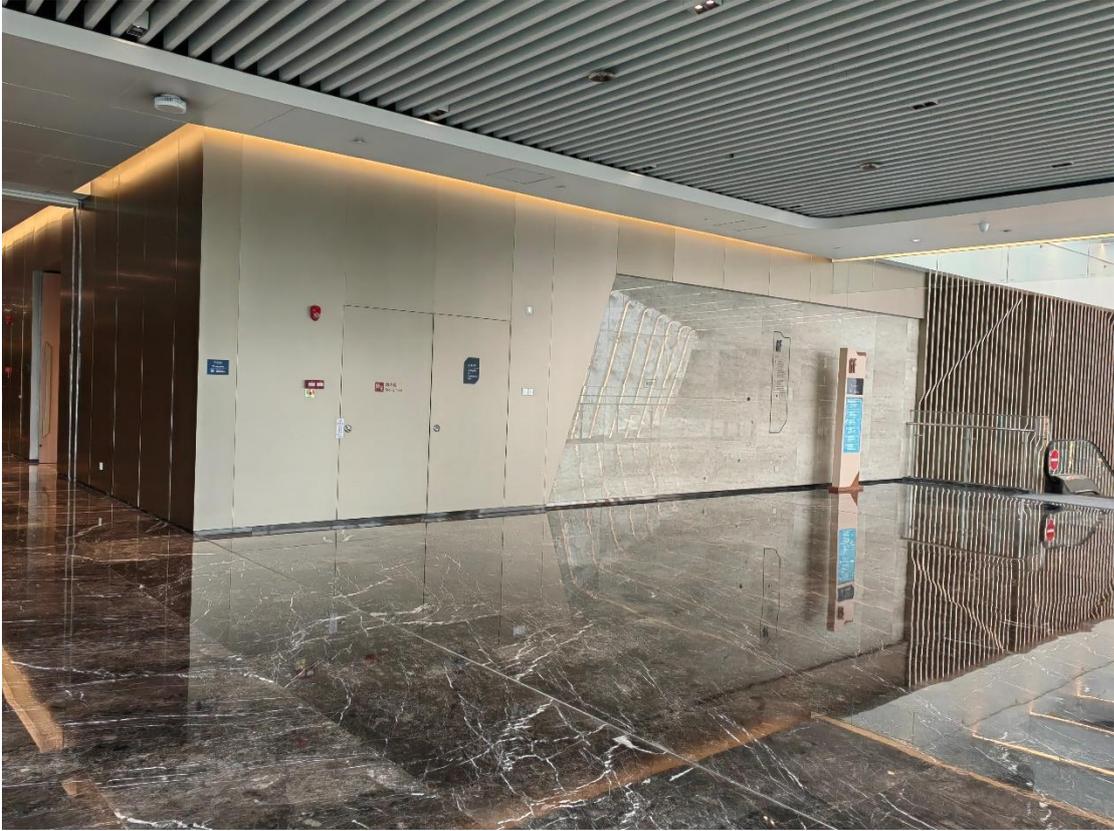
Floor 1 of the Conference Center (Primary Sponsor Display)



Floor 3 of the Conference Center (Enterprise Display)



Floor 3 of the Conference Center (Conference Report Tea Break Area on Aug. 9 Morning)



Floor 6 of the Conference Center (Including Enterprise and Journal Display Areas)